

# The Strengths Deck

Use your unique strengths to achieve your goals

## The Strengths Deck Matrix

High

Reputation

*"I'm great at this  
but I don't like it"*

**Zone of  
Genius**

*"I'm great at this &  
love doing it"*

Performance

Proficiency

*"I'm good at this &  
happy enough doing it"*

*"I'm not great at  
this & I don't like it"*

**Zone of  
Indifference**

*"I enjoy this but I'm  
not great at it"*

Potential

Low

Preference

High